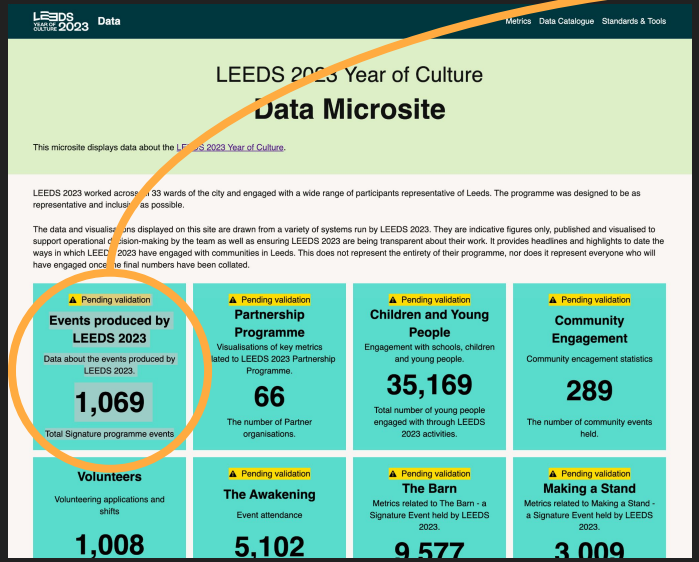
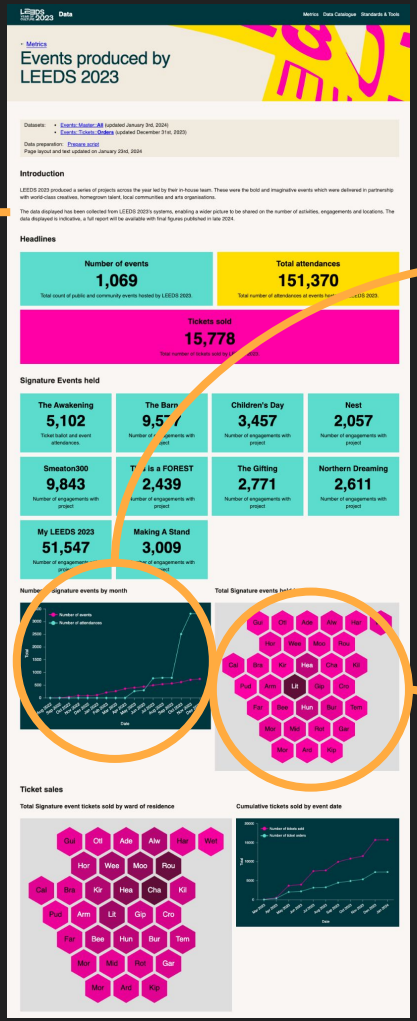
Small Steps, Big Impact

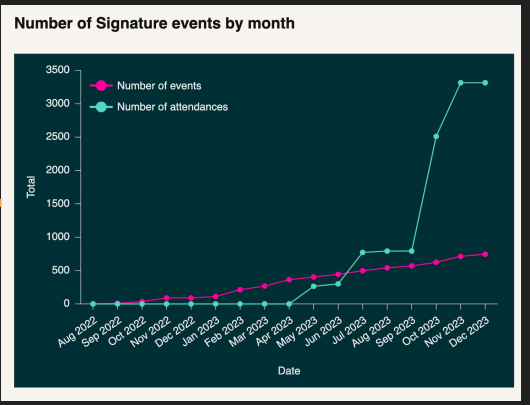
How we built the LEEDS 2023 data microsite

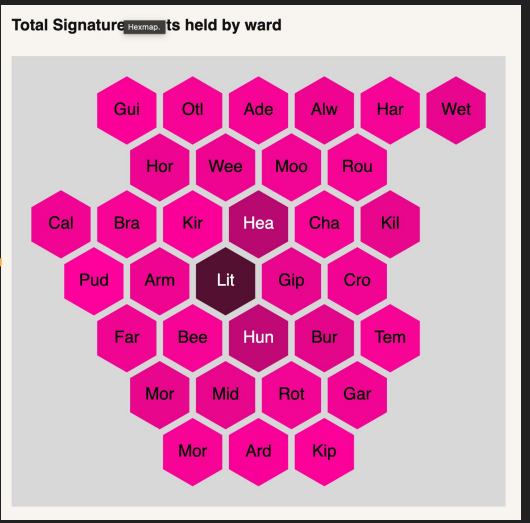
Giles Dring and Michelle Brook

Visualising the data



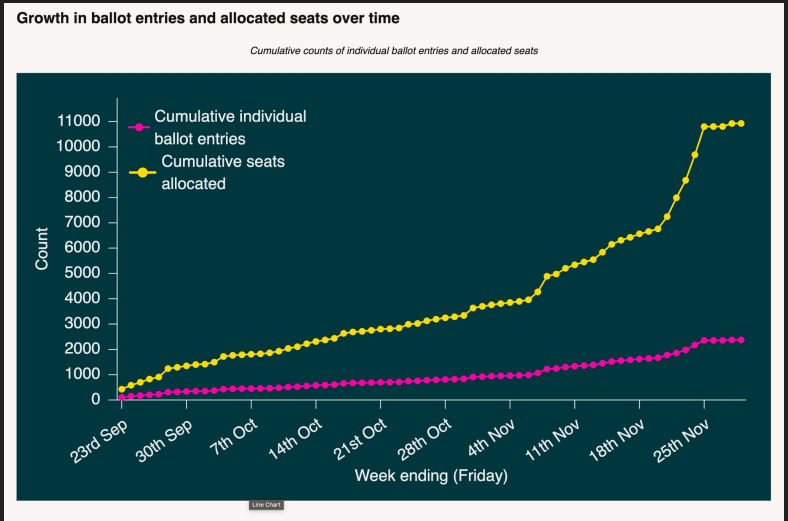


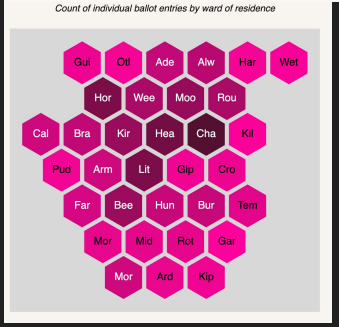




https://data.leeds2023.co.uk/

Supporting L23 communication & helping the team



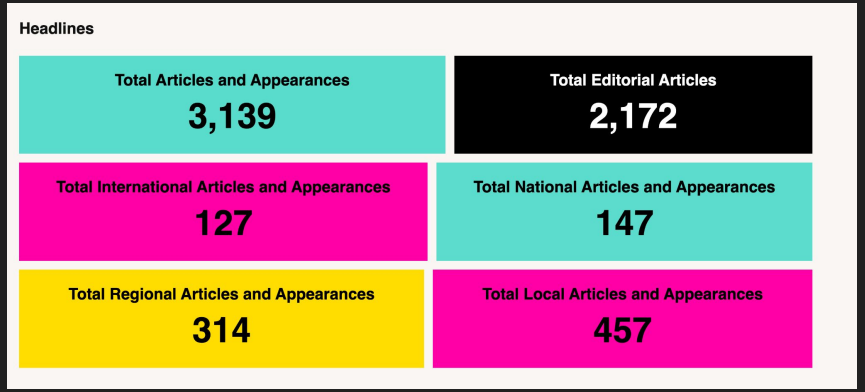


Awakening ticket ballot

Data being publicly visible & updated nightly allowed team to monitor progress towards KPIs and amend approach

Media coverage

Time saved as team could use this data when reporting to Council Meetings, rather than producing reports. Could also walk through live data rather than out of data information.



Visualising data live helped improve formal evaluation. Errors were found earlier, and could be addressed in near real-time, rather than six months down the line.

Building the site

Tracking Databases (AirTable)

Website Database

Ad hoc sources (spreadsheets, etc)

Online Forms

Volunteer System (Rosterfy)

Ticketing Service (Ticket Tailor)

Clean up data and remove personal information

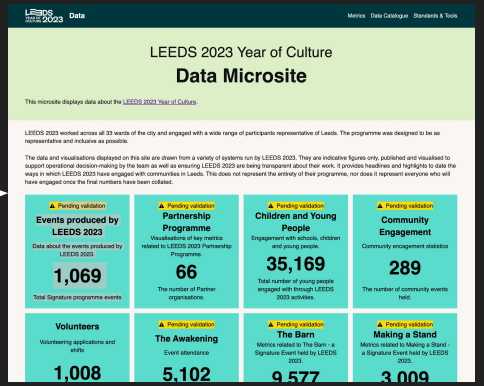
Data Extract

Data

Automatically rebuilt every night

Site Build

Publishable as open data (clearly licensed for others to reuse)



All using free services, working in the open

Start small and grow

You can do a lot with a little

Be ready to lead the discussion

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